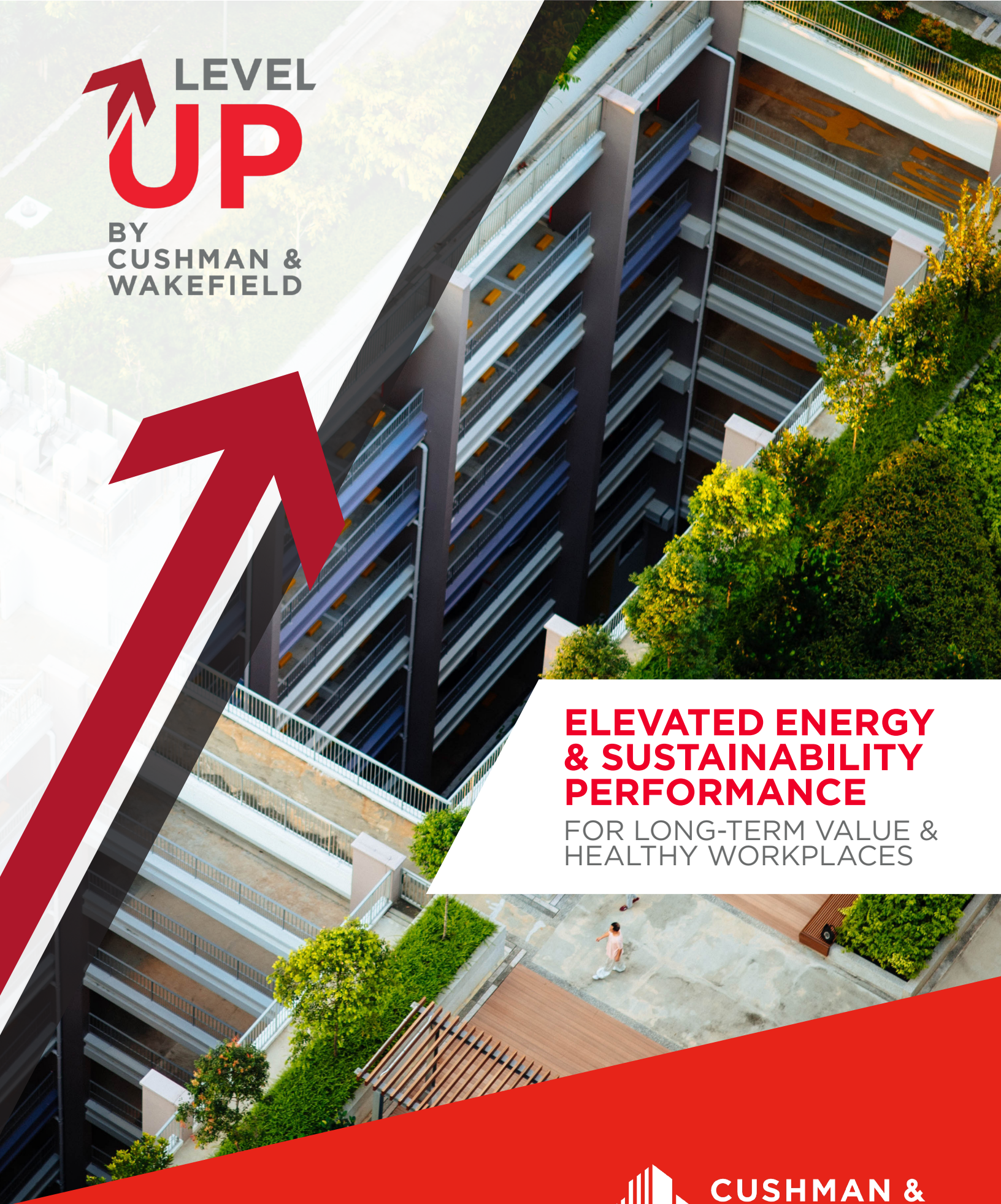
LEVEL UP

BY CUSHMAN & WAKEFIELD



ELEVATED ENERGY & SUSTAINABILITY PERFORMANCE

FOR LONG-TERM VALUE & HEALTHY WORKPLACES

CUSHMAN & WAKEFIELD

With heightened awareness around healthy, safety and government-mandated operational changes as a result of COVID-19, real estate owners and investors are focused on managing operating expenses and promoting a safe return to work. Cushman & Wakefield's Energy & Sustainability Services (ESS) team helps owners to protect against rising energy costs and create healthy work environments with actionable solutions that optimize operational performance and efficiency.

As a dedicated resource embedded within our Asset Services platform, our subject matter experts provide specialized knowledge and advisory services to our clients to transform their real estate into energy-efficient, sustainable assets. Our solutions reduce costs, enhance the tenant experience and elevate asset marketability to drive long-term value for our clients.

More than 30 MSF of LEED® certified properties

LEED®, WELL, ENERGY STAR® and Fitwel® Partner

More than 100 MSF of ENERGY STAR® certified properties

More than 15 MSF of Fitwel® certified properties

LEVEL UP SERVICES

Elevating the Asset Performance of Cushman & Wakefield-Managed Properties

SME Virtual Support & Thought Leadership
Cushman & Wakefield's Energy & Sustainability Services team has the subject matter expertise and leadership to help guide owners and property teams through their day-to-day energy and sustainability needs and challenges.

Energy, Sustainability & Wellness Best Practices
We provide our clients with baseline energy, sustainability and wellness policies and procedures, including site management, waste management, green cleaning, energy management planning, that help promote sustainable operations and serve as guidelines for other third-party vendors.

ENERGY STAR® Support & Best Practices
Our energy and sustainability experts advise and train property managers on ENERGY STAR® Portfolio Manager setup and implementation, offering best practices for benchmarking and tracking energy use and performance.

Local & State Legislation
As cities and states across the country implement energy benchmarking and efficiency mandates, ESS stays apprised of these ordinances and provides support to our property teams in understanding and complying with local laws as they pertain to energy and sustainability.

Building Certification Feasibility
The ESS team performs high-level feasibility checklist for owners to determine an asset's potential to achieve various building certifications, such as LEED®, Fitwel®, BREEAM® and WELL.

Energy Procurement Feasibility
Cushman & Wakefield actively tracks energy patterns and costs in both regulated and deregulated markets and can help determine opportunities for owners to reduce energy spend.

Our solutions reduce costs, enhance the tenant experience and elevate asset marketability to drive long-term value for our clients.

LEVEL UP SERVICES

Elevating the Asset Performance of all Buildings, Regardless of Management Contract

Energy Performance & Operations Assessments

Our team examines each asset's unique characteristics and operational patterns and collaborates with property management teams, professional engineers and certified energy managers to implement customized, actionable plans and strategies that save energy and money.

Energy Procurement & Negotiation

Cushman & Wakefield partners with local and global energy market experts to develop tailored procurement strategies, solutions and risk management based on unique building and market conditions. We leverage our buying power to negotiate with suppliers and ensure price protection from market volatility and rising costs.

ENERGY STAR® Certification

The Energy & Sustainability Services team provides full project management oversight to help properties achieve ENERGY STAR® certification, including review of utility bill data and building information, energy benchmarking design, application preparation and verification by a licensed Professional Engineer (PE).

Local & State Legislation

As part of ordinance compliance for some municipalities, benchmarking information must be verified by a licensed professional. ESS has professional engineers on-hand to assist in the verification and submission of energy data to municipalities.



THE IMPLEMENTATION OF OUR LOW-COST OPERATIONAL STRATEGIES AND IMPROVEMENTS REDUCE ANNUAL ENERGY USE AND COST BY AN AVERAGE OF

10–15%



Owners can demonstrate their commitment to promoting healthy workplaces by investing in sustainability and wellness certifications like WELL and Fitwel® that put tenant health and wellbeing front and center.



LEVEL UP SERVICES

Elevating the Asset Performance of all Buildings, Regardless of Management Contract

Sustainability Program Development

Our energy and sustainability experts assist clients with fully customized sustainability program design and implementation, as well as ongoing tracking and analyzing of KPIs tailored to each individual asset or an entire portfolio.

Sustainability & Wellness Certifications

From kick-off through final certification, our ESS team works with property teams and owners to provide project management services for LEED®, WELL, Fitwel®, BREEAM®, BOMA 360, IREM® Sustainable Buildings and more. Cushman & Wakefield is a Fitwel® Champion, LEED® Platinum Member and WELL Keystone Member, and has two in-house BREEAM® licensed assessors.

Energy & Engineering Advisory Services

Our engineers and energy specialists serve as an extension of property-level teams with advisory services aimed to continually refine the energy performance and management of a property or portfolio. As subject matter experts, we offer our clients the real-time technical expertise and insights they need to make informed business decisions that drive long-term value and operational efficiency.

LEVEL UP BY CUSHMAN & WAKEFIELD

About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 53,000 employees in 400 offices and 60 countries. In 2019, the firm had revenue of $8.8 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

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Cushman & Wakefield Capabilities

Service Lines

Agency Leasing
Asset Services
Capital Markets
Facility Services
Global Occupier Services
Project & Development Services
Tenant Representation
Valuation & Advisory

Industries & Specialties

Airports
Automotive
Banking/Financial
Build-to-Suit
Data Centers
eCommerce
Education
Emerging Technology
Energy (oil & gas)
Flexible Workplace
Food & Beverage
Global Supply Chain
Government
Healthcare
Hospitality
Industrial
Land
Legal/Professional
Life Sciences/Pharma
Multifamily
Net Lease Investment
Not-for-Profit
Office
Ports & Intermodal
Rail
Retail
Sports & Entertainment
Third-Party Logistics (3PL)

CUSHMAN & WAKEFIELD